

Excellence in the Arts : Entry # 186

Is your organization a 501(c)3 nonprofit?

Yes

According to your 501(c)3 letter, in what town is your official office located?

Hartford

Where will your project be performed or exhibited?

Hartford

Will this activity occur after August 1, 2023?

Yes

Are you a recent grantee?

Yes

Enter your Report Code

951980-Roberts2020

Organization Name

CREC Greater Hartford Academy of the Arts Half Day Program

Organization's IRS Tax ID #

204091009

Principal Contact Name

Alexa Melonopoulos Fleury

Title

Dance Chair

Email

afleury@crec.org

Phone

(860) 757-6338

Address

15 Vernon Street
Hartford, Connecticut 06016
United States
[Map It](#)

Website

<https://ghaahd.crecschools.org/>

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Amount requested this application

\$7,000.00

What is the organization's mission/vision statement?

Our Mission/Vision Statement can be found through this link, the document is titled "CREC Narrative Roberts 2022".

<https://docs.google.com/document/d/14VSG9R3YkhTJZQQT1yVUZQIUtbrAcHFU/edit?usp=sharing&oid=103644978292029231975&rtppof=true&sd=true>

Provide a brief history of your organization and its activities.

The answer to this question can be found through this link, the document is titled "CREC Narrative Roberts 2022".

<https://docs.google.com/document/d/14VSG9R3YkhTJZQQT1yVUZQIUtbrAcHFU/edit?usp=sharing&oid=103644978292029231975&rtppof=true&sd=true>

Describe the demographics of your audience/people served by your activities.

Demographics of our audience can be found in the document titled "CREC Narrative Roberts 2022" and can be found through this link.

<https://docs.google.com/document/d/14VSG9R3YkhTJZQQT1yVUZQIUtbrAcHFU/edit?usp=sharing&oid=103644978292029231975&rtppof=true&sd=true>

Describe your organization's governance.

The answer to this question can be found through this link, the document is titled "CREC Narrative Roberts 2022".

<https://docs.google.com/document/d/14VSG9R3YkhTJZQQT1yVUZQIUtbrAcHFU/edit?usp=sharing&oid=103644978292029231975&rtppof=true&sd=true>

Describe the diversity of your board.

The CREC Foundation board of directors recently updated its bylaws to increase membership to be reflected of the communities served by CREC.

Board Diversity: African American 11 %, White 89%; 44% Female, Male 66%

In addition our statement on Diversity, Equity and Inclusion can be found in the document titled "CREC Narrative Roberts 2022".

<https://docs.google.com/document/d/14VSG9R3YkhTJZQQT1yVUZQIUtbrAcHFU/edit?usp=sharing&oid=103644978292029231975&rtppof=true&sd=true>

What percentage of your board makes personal financial contributions to your organization?

25% of the board makes financial contributions

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Project Name

Choreographers' Showcase 2022

Is this project related to the Visual Arts?

No

Project Description

A project description can be found through the link below, in the document titled "CREC Narrative Roberts 2022".

<https://docs.google.com/document/d/14VSG9R3YkhTJZQQT1yVUZQIUtrAcHFU/edit?usp=sharing&oid=103644978292029231975&rtopf=true&sd=true>

Total estimated project budget

\$22,400.00

Project start/opening

08/02/2022

Project end/closing

10/23/2022

Project venue

Theater of the Performing Arts

Project town

Hartford

Admission fees, attendance, and activity details

The work is performed for one paying audience of 250– 320 patrons with tickets priced between \$5 - \$15 and for an additional matinee performance with no admission charged for approximately 350-400 Middle and High school students.

More detailed information can be found in the document titled "CREC Narrative Roberts 2022" and can be found through this link.

<https://docs.google.com/document/d/14VSG9R3YkhTJZQQT1yVUZQIUtrAcHFU/edit?usp=sharing&oid=103644978292029231975&rtopf=true&sd=true>

How do you intend to promote/market this project?

The specifics of our promotional and marketing strategy can be found in the document titled "CREC Narrative Roberts 2022" and can be found through this link.

<https://docs.google.com/document/d/14VSG9R3YkhTJZQQT1yVUZQIUtrAcHFU/edit?usp=sharing&oid=103644978292029231975&rtopf=true&sd=true>

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How is your organization going to use Roberts funding?

The Arts Academy seeks funding assistance from the Roberts Foundation in the amount of **\$7,000.00** to help offset expenses of approximately \$22,400.00.

The Foundation's support allows us both to bring the highest quality Choreographers to Hartford and to provide high school students with a truly unique dance experience by helping us fund artistic and production fees.

How will Roberts support be recognized?

The Roberts Foundation will be acknowledged, and the Foundation's logo prominently displayed, in all print, media and social media materials. The Foundation will also be thanked publicly at all performances.

What is your organization's definition of artistic excellence?

The Arts Academy Half-Day Program is dedicated to providing rigorous arts training through a comprehensive curriculum of 200+ arts courses specifically developed for our high school students. These students demonstrate their development as artists through public performance, readings, and visual arts exhibitions.

Although any definition of Artistic Excellence is subjective, the Arts Academy maintains that each Artist must cultivate their individual and unique voice to collaborate and to create in response to their lived experience. The Arts Academy evaluates excellence by asking the the questions listed in the document titled "CREC Narrative Roberts 2022"

<https://docs.google.com/document/d/14VSG9R3YkhTJZQQT1yVUZQIUtbrAcHFU/edit?usp=sharing&oid=103644978292029231975&rtpof=true&sd=true>

How does this project align with that definition, and how does it advance your mission?

The answer to this question can be found here, in the document titled "CREC Narrative Roberts 2022".

<https://docs.google.com/document/d/14VSG9R3YkhTJZQQT1yVUZQIUtbrAcHFU/edit?usp=sharing&oid=103644978292029231975&rtpof=true&sd=true>

How will your audience and the community benefit from this project?

The CREC Greater Hartford Academy of the Arts Half-Day Program enrolls students from 40 Connecticut school districts, which presents a unique opportunity to bring together students, families and the general public from varied geographical, social, economic, racial and ethnic populations. In addition, the Arts Academy's location near the south end of Hartford provides accessibility to a population that may find it difficult, for reasons both geographical and economic, to take advantage of other cultural and artistic resources available to the Hartford community. We believe that public performance presents a unique opportunity for both performer and audience to build community and that our work brings people to our school and to Hartford so they may share in the rich artistic and cultural events that our community offers.

How will this project be evaluated?

PROJECT EVALUATION

- Assessment of student participants by Arts Academy Dance instructors during the rehearsal period, as well as during and after the performances using rubrics designed to assess performers' understanding of movement, musicality, spatial and emotional awareness.
- Arts Academy Faculty Survey
- Student Survey and anecdotal responses

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- Audience demographic data relating age groups and residence
- Observation of student audience – performer interaction during talk-backs after performances

Does your organization produce an annual report?

Yes

Has your organization adopted a strategic plan?

No

We have created a Google Drive Folder " CREC Roberts Foundation Application May 2022" with all of the materials for our application.

As stated above, all answers to the questions above are in the document titled "CREC Narrative Roberts 2022" (in order). We have also included copies of the documents requested (also in order).

All can be found through this link.

<https://drive.google.com/drive/folders/1bMPV188xIRxKzfATCaAICc34m4sYsdJN?usp=sharing>

Respectfully submitted,

Alexa Melonopoulos Fleury, Dance Chair

CREC Greater Hartford Academy of the Arts Half Day Program

afleury@crec.org, 860-757-6338, 860-836-2241 (cell)

Have you contacted the Executive Director by email or phone to discuss this proposal?

Yes

Is your cover letter signed by your senior executive? on your letterhead? with your official office address?

Yes